

ENCRE

INDEPENDENT MEDIA. WORLDWIDE DISTRIBUTION.

[Company overview](#) | [Press kit](#)

Encre is an independent media and distribution company working across music, film, podcasts, and creative licensing. It helps independent creators bring their work to a global audience through distribution, industry expertise, and creator-focused services.

LEGAL NAME	Encre Media Group, LLC
FORMERLY	Shadow Music Group
WEBSITE	See the Press page on the Encre website
PRESS	use the press inquiry form on the Encre website

BOILERPLATE

Encre is an independent media and distribution company working across music, film, podcasts, and creative licensing. It provides distribution, rights-aware review, licensing coordination, and creator development and management services for independent artists, labels, filmmakers, podcasters, and online creators. Encre was previously known as Shadow Music Group.

MISSION

Help independent creators bring their work to a global audience through distribution, industry expertise, and creator-focused services.

WHAT ENCRE DOES

Music distribution. Release delivery, metadata and artwork preparation, reporting, and takedown support for independent artists and record labels.

Film and television distribution. Title review, delivery assets, and distribution of accepted titles through authorized partners for independent filmmakers and rights holders.

Podcast distribution. Show and episode intake and publishing support, offered by application.

Licensing and sync. Rights coordination and licensing administration for music and media, only for rights Encre controls or is authorized to represent.

Encre Creators. Brand partnership and commercial representation for emerging online creators, including streamers, YouTubers, social creators, and podcasters.

Encre Select. Creator development by invitation, for creators and projects that show exceptional potential.

HOW ENCRE WORKS WITH CREATORS

Every creator applies and is reviewed. Accepted creators sign an agreement before they can upload. Encre reviews each submission before anything is delivered, and does not guarantee platform acceptance, release dates, placements, or revenue.

FACTS THAT ARE NOT PROVIDED

Encre does not publish staff counts, revenue figures, or founding details in this document. For anything not covered here, contact the press team.